## 中国欧洲经济技术合作协会

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Letter of Invitation for the 4<sup>th</sup> China International Import Expo

To whom it may concern,

China International Import Expo ( or CIIE), organized by Ministry of Commerce of the People's Republic of China and Shanghai Municipal People's Government, aims to firmly support trade liberalization and economic globalization, and actively open the Chinese market to the world. As the world's first import-themed national exhibition, the 3<sup>rd</sup> CIIE was successfully held as scheduled with the active participation and strong support from all parties. President Xi Jinping delivered a keynote speech at the opening ceremony, fully affirming the importance and positive role of the CIIE. In order to further respond to President Xi's remarks, which emphasized that the CIIE should not only be held year after year, but also be more effective and better, the 4<sup>th</sup> CIIE will be held in the National Exhibition and Convention Center (Shanghai) from

November 5 to 10, 2021.

According to the plan, the business exhibition will still include six

sections, which are food and agricultural products, automobiles,

intelligent industry, consumer goods, medical equipment and healthcare,

and service trade, providing global companies with an excellent

exhibition platform and opportunities to share the Chinese market. Up to

now, hundreds of companies have registered for the 4th CIIE as

exhibitors.

As the official partner of the CIIE, CEATEC, hereby, sincerely invites

you to register as exhibitor to participate into the 4<sup>th</sup> CIIE. It is hoped that

we can work together to continuously build the CIIE into a world-class

expo.

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